



P.O. Box 2663  
Thibodaux, LA 70301  
985.447.0860  
www.BTNEP.org

January 21, 2020

Dear Paddle Bayou Lafourche Supporter:

The Barataria-Terrebonne National Estuary Program (BTNEP) and Bayou Lafourche Freshwater District will be hosting its 19th Annual Paddle Bayou Lafourche event on April 2-4, 2020 and we would like to request your support and participation.

The 50-mile, 3-day adventure, from Donaldsonville to Raceland, winds its way through a number of rural communities and several small towns. Our paddlers are treated not only to scenic natural vistas, but to fascinating “backyard views” of this historic bayou.

The goal of Paddle Bayou Lafourche is to help create a sense of stewardship and pride for the environment. The trip offers a unique approach to educating participants about the great gifts of our wetlands and the historical, cultural, economic and ecological importance of Bayou Lafourche.

The Barataria-Terrebonne Estuary Foundation (BTEF) is asking you to consider supporting BTNEP’s Paddle Bayou Lafourche by making a financial or in-kind contribution to the event. All sponsorships aid in the production, promotion, meals, and entertainment required to make this event possible.

Please see the attached form for more information on the different sponsorship levels, which offer a variety of promotional opportunities and involvement for you and your business or organization. If you are interested in contributing by being part of this wonderful event, please return the attached form to BTEF-Paddle Sponsor, P.O. Box 2663, Thibodaux, LA 70310 or contact Nicole Babin at Nicole@BTNEP.org.

For more information about Paddle Bayou Lafourche or the National Estuary Program, please visit our website at www.BTNEP.org or call the office at 985.447.0868.

Thank you for your consideration.

Best Regards,

Nicole Babin  
Project Coordinator  
BTNEP  
Nicole@BTNEP.org

Dr. Gary LaFleur  
President  
BTEF





## SPONSOR PADDLE 2020 AND JOIN THE FUN!

Sign up as a sponsor by March 5 and get your logo on our shirt.

Email your logo to [Nicole@BTNEP.org](mailto:Nicole@BTNEP.org)

### YES! I pledge a total of:

\_\_\_\_\_ Blue Crab Sponsor (\$1,000+)

\_\_\_\_\_ Pelican Sponsor (\$500)

\_\_\_\_\_ Crawfish Sponsor (\$250)

\_\_\_\_\_ Tou Lou Lou Sponsor (\$100)

\_\_\_\_\_ Alligator In-Kind Sponsor\*

\*For in-kind, what items could you assist with: \_\_\_\_\_

\_\_\_\_\_

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### If applicable, please complete the following:

List names of complimentary paddlers: \_\_\_\_\_

\_\_\_\_\_

Shirt sizes: \_\_\_\_\_

Please make checks payable to BTEF and return with form to:  
BTEF Paddle Sponsor, P.O. Box 2663, Thibodaux, LA 70310  
985.447.0868 | [www.BTNEP.org](http://www.BTNEP.org)





# SPONSORSHIP LEVELS

## **BLUE CRAB SPONSOR | \$1,000+**

- Large sponsor logo on shirt
- Sponsor logo on website
- Mentioned in all media coverage
- 3 complimentary one day paddler registrations
- Invitation for 3 to attend dinner on night of choice
- Placement of company brochure or card in paddler packet
- Recognition during announcements
- 5 paddle shirts

## **PELICAN SPONSOR | \$500**

- Medium Sponsor logo on shirt
- Sponsor logo on website
- Mentioned in all media coverage
- 2 complimentary one day paddler registrations
- Invitation for 2 to attend dinner on night of choice
- Placement of company brochure or card in paddler packet
- Recognition during announcements
- 3 paddle shirts

## **CRAWFISH SPONSOR | \$250**

- Small sponsor logo on shirt
- Sponsor logo on website
- Mentioned in all media coverage
- 1 complimentary one day paddler registration
- Invitation for 1 to attend dinner on night of choice
- Placement of company card in paddler packet
- Recognition during announcements
- 2 paddle shirts

## **TOU LOU LOU SPONSOR | \$100**

- Company listing on shirt
- Company listing on website
- Recognition during announcements

## **ALLIGATOR IN-KIND SPONSOR**

Levels are comparative to the above categories.

*\*In-kind sponsorships are being requested for meals, snacks, drinks, water, tents and other needs.  
Please call the office at 985-447-0868 or email Nicole Babin at Nicole@BTNEP.org or more information.*

